

Message from the Chairman



Alfonso Serrano-Suñer, Chairman of Management Solutions

The world is changing at a dizzying pace. We are facing highly complex problems that we all share a responsibility to solve. We need answers that create enduring value - solutions that inspire and remain relevant even when their creators are no longer present.

Faced with this challenging context and the ambition to transcend, a question arises: how can we leave a positive mark on what we do?

Transcending means going beyond limits, building with purpose and a commitment to permanence, in short, generating lasting value. It's not just about being successful, it's about building a positive legacy that inspires others and endures over time.

However, transcending is not the norm in the professional world. More than half of newly created companies disappear within five years without leaving a lasting mark. Moreover, barely ten percent of companies founded fifty years ago are still operating today.

For Management Solutions, transcending is not merely a theoretical aspiration; it is the natural outcome of our approach. By integrating technical knowledge, strategic vision, and personal commitment, we create solutions that not only address immediate challenges but also deliver lasting value long after a project is completed.

At Management Solutions, we create value-generating dynamics that contribute to the sustainable growth of our clients, professionals, and society. We do this by developing innovative solutions that maximize the value of available information, enhance customer experience, improve organizational efficiency, and strengthen risk management. Our solutions are designed, developed, and implemented with a focus on long-term impact.

Many leading companies in their respective markets have relied on our approach to building solutions that effectively address their challenges.

This responsibility drives us to constantly evolve our value proposition — strengthening research and development in new competencies, reinforcing our analytical and technological capabilities, deepening our sectoral expertise, and expanding our international presence.

All of this is made possible by the talent, dedication, and expertise of an extraordinary team of professionals capable of tackling increasingly complex challenges.

A team with proven analytical, quantitative, and technological capabilities, one that places the client at the

center of its actions and remains in constant pursuit of excellence.

A team that cares not only about what it does, but also about how it does it.

For yet another year, we have surpassed our goals across the geographies and industries in which we operate, and across all the service lines we provide.

Today, we are a leading business consulting firm serving more than 2,200 global and local clients who are leaders in their respective industries.

Over the past twenty-three years, we have increased our size more than fiftyfold — an achievement within reach of very few organizations. We have done so by growing consistently across economic cycles and adapting to an ever-changing reality.

Today, we have a global team of more than 4,000 talented and committed professionals, operating in over 50 countries across Europe, the Americas, Asia, Africa, and Oceania through our 52 offices worldwide, supported by differentiated value proposition driven by cutting-edge R&D.

In parallel, we have significantly increased our investment in training and research, expanded our links with universities, broadened our sponsorship and patronage initiatives in support of science and culture, and reinforced our social action activities.

Social responsibility is a strategic element of our management model and a long-term commitment to our clients, professionals, and the communities in the countries where we operate.



A fundamental pillar of our social responsibility policy has always been our relationship with universities. We collaborate with more than 400 institutions through scholarship and internship agreements; the delivery of master's programs, expert-led classes, and specialized seminars; cooperation in research programs; participation in employment forums; and the sponsorship and support of university foundations and associations.

Encouraging entrepreneurship and innovation is another key line of action within our social responsibility policy. Initiatives in this area have also expanded into education through projects that foster entrepreneurial and innovative values, attitudes, and skills from the earliest formative stages for children and young people.

Our social commitment also includes our participation in professional associations related to our activity, our involvement in institutions that support the development and dissemination of science, and our engagement with cultural organizations through sponsorship and patronage.

We are particularly aware of the need to work together towards sustainable development, which is why we integrate environmental conservation into our policies and actions.

We also continue to support and encourage, with great enthusiasm, the initiatives promoted by our professionals through Management Solutions' Social Action Group, of which we are especially proud for its selfless dedication to supporting the most disadvantaged.

With the publication of our twentieth Corporate Social Responsibility Report, we aim to provide a transparent and detailed account of the progress achieved in 2025 across different areas and, in particular, of our social commitment, in line with the Sustainable Development Goals and the United Nations Global Compact, which we joined in April 2019.

At Management Solutions, we face the future with great enthusiasm and confidence, committed to our clients, our team, and society as a whole, and with a firm intention to transcend.

Alfonso Serrano-Suñer
Chairman of Management Solutions